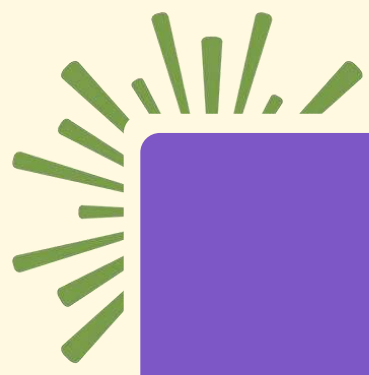




NOEA and Centene 2024 KICKOFF CALL





Agenda

- ☀️ Intros
- ☀️ Recap of NOEA 2023: **THANK YOU!**
- ☀️ NOEA 2024: Theme and Supplies
- ☀️ Recruitment Tips and Talking Points
- ☀️ New component this year
- ☀️ Q&A





Intros

Name, State, and Response to:

Name one person or one activity that gives you energy or makes you feel connected (to yourself or another).





2023



2,080 signups to bring NOEA Day at no cost to schools and community-based orgs:

- 227 were Centene schools/CBOs
- 61% of schools are Title I



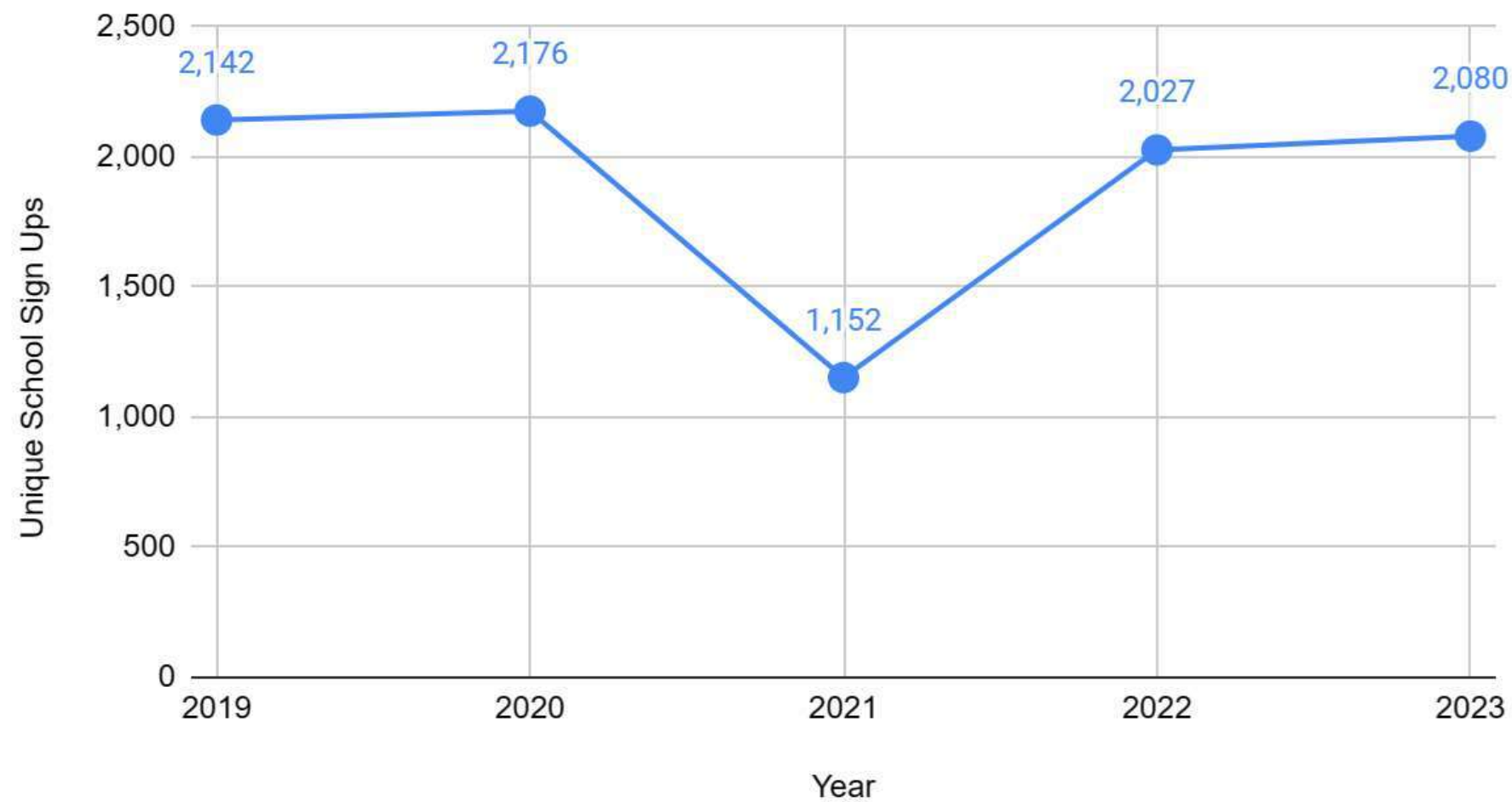
Top States participating in NOEA:

1. California
2. New York
3. Ohio
4. Kentucky
5. Texas

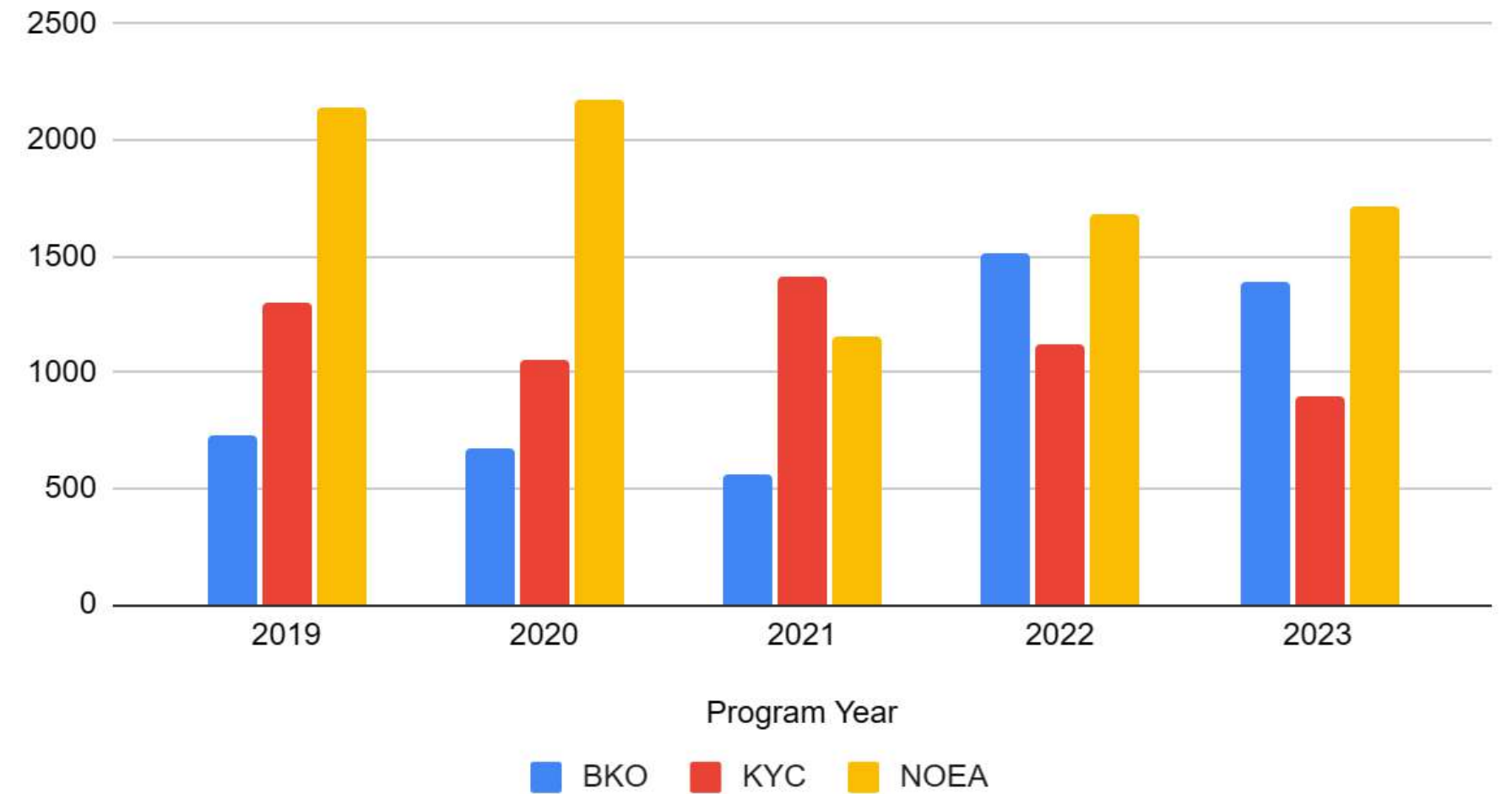


Impact Over the Years

NOEA Sign Ups Year over Year



National Program Sign Ups





NOEA 2024



What educators get for FREE after registering:

- 3 Lesson plans on recognizing emotions, understanding social isolation, and fostering social connections
- A student leadership guide on how to run a NOEA Day
- A Belonging Box containing art supplies to run NOEA Day activities
- Invitation to attend a NOEA Day Workshop Date TBD
- Student-facing materials available in Spanish



NOEA Day Celebration





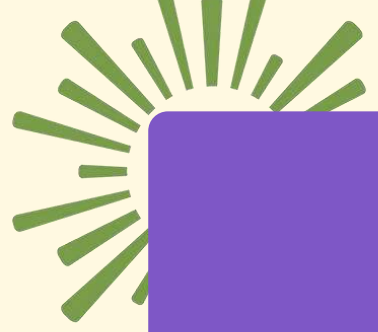
NOEA 2024: Let's Grow - Planting New Connections



Quality social connection results in several physical, mental, and social benefits such as 50% increase in longevity, lower rates of anxiety and depression, higher self-esteem, and better school performance. Social connections also create more resilient communities, in the face of disaster situations.

Goal: 2,500 schools, with 10% being brand new to NOEA

Overall Centene Goal: 500 schools



Why we do this

SOCIAL CONNECTION FACT CARD



People with strong perceptions of community belongingness are 2.6 times more likely to report good or excellent health than people with a low sense of belongingness.¹

1. [My Health My Community, 2018.](#)

SOCIAL CONNECTION FACT CARD



Children and adolescents who enjoy positive relationships with their peers, parents, and teachers experience improved academic outcomes.¹

1. [DuBoid et al., 2011.](#)

SOCIAL CONNECTION FACT CARD



Immersion in local community-based activities such as volunteering significantly increases the likelihood of unemployed individuals becoming employed.^{1,2,3}

1. [Wilson, 2000.](#)
2. [Jastrzab et al., 2004.](#)
3. [Spera et al., 2015.](#)



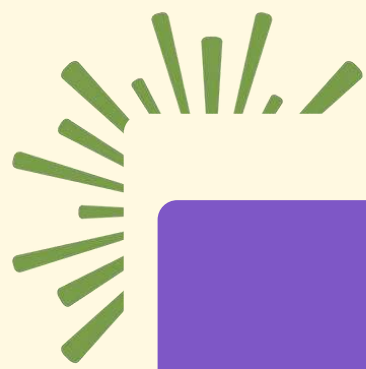
Belonging Box: NOEA 2024



A thoughtfully assembled activity box to run a NOEA Day. Inside, you'll find:

- Art supplies to create a collaborative mural; clouds, leaves, flowers
- An activity card that provides a simple guide on how to create a mural
- Balloons to add a festive touch to the experience, as well as wristbands, stickers and a special pop-up planter to grow and thrive in your classroom.
- QR code to digital curriculum





Belonging Box: NOEA 2024

**Guidance on Assemblies,
Art Project Instructions,
and Conversation Cards
will be released Jan. 2**

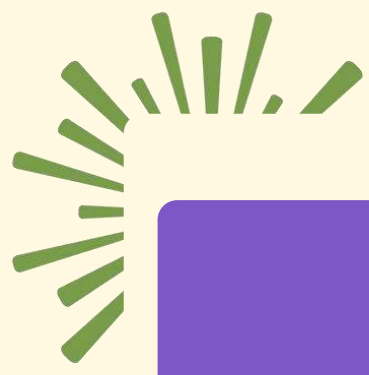


LET'S GROW: PLANTING NEW CONNECTIONS
Mural prompts

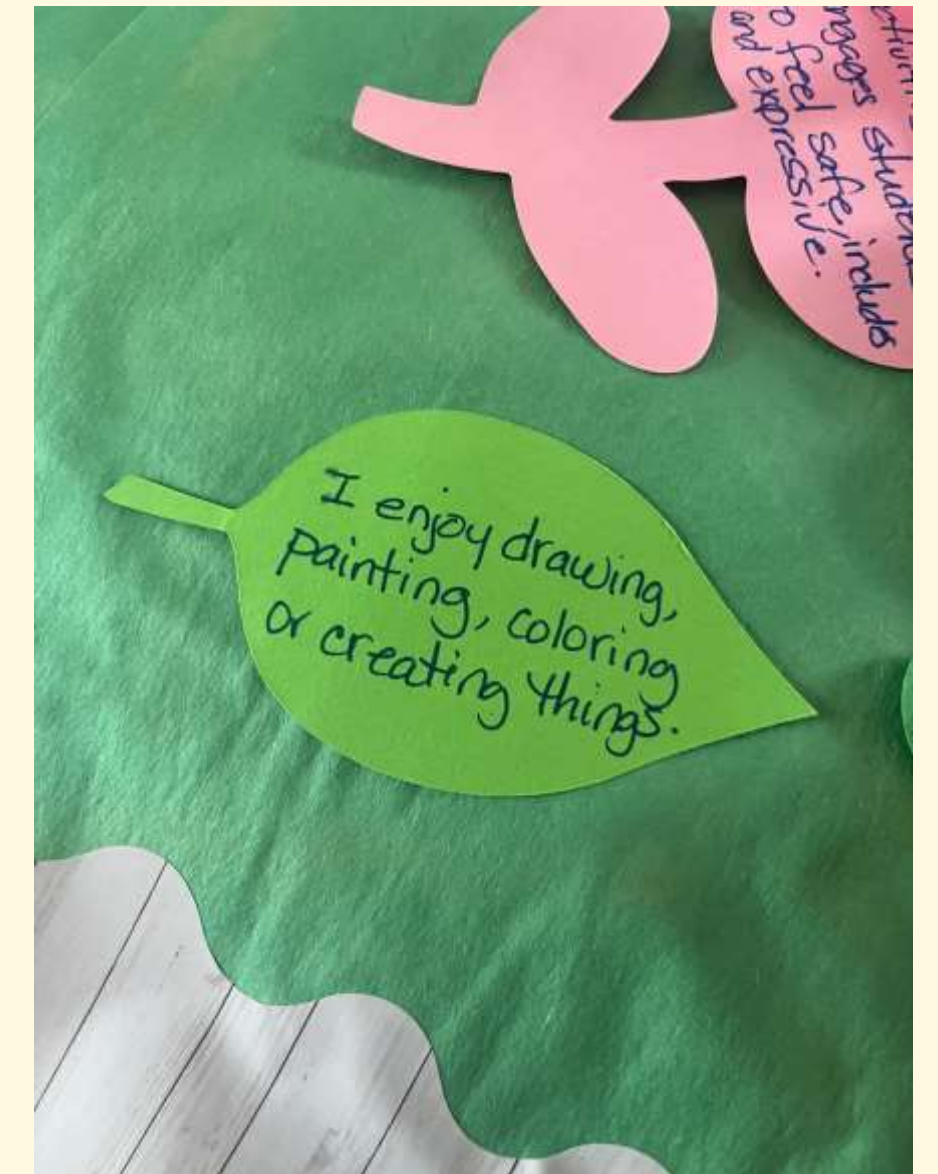
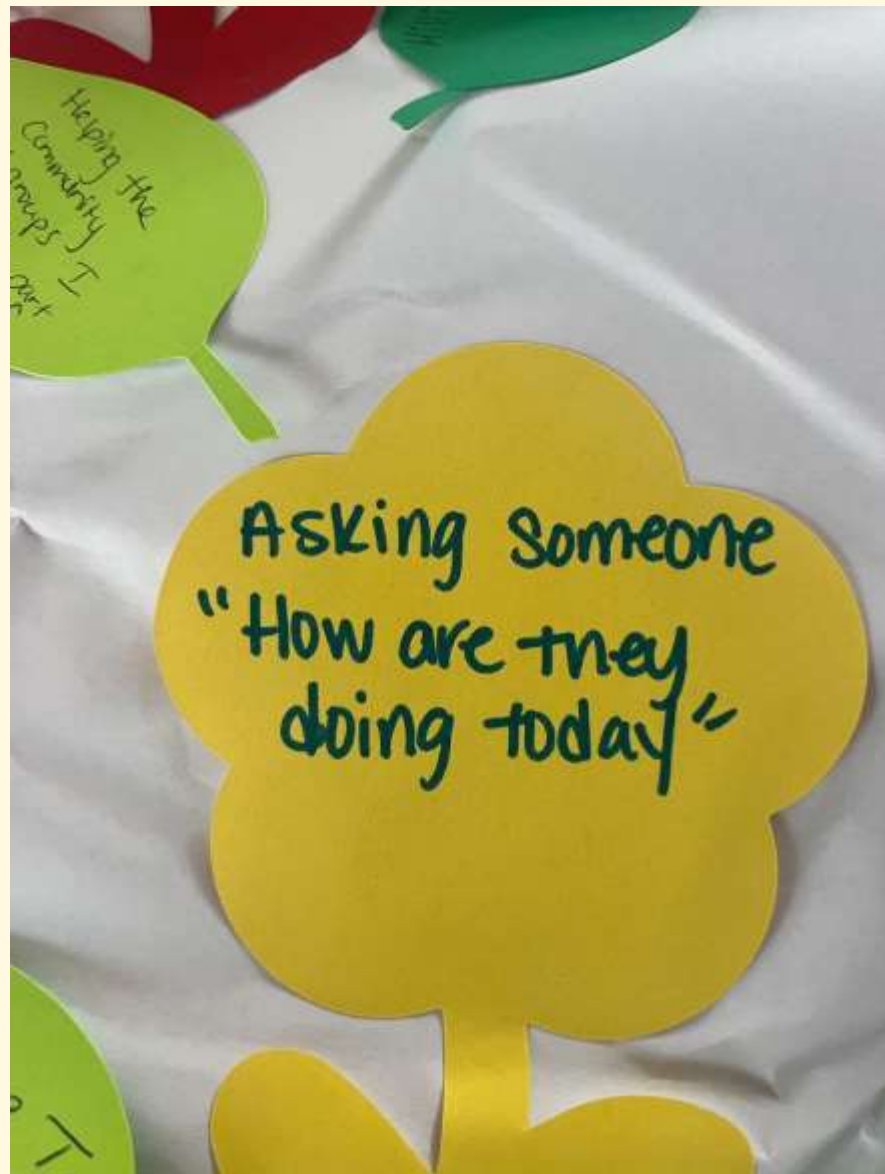
Please choose one or more prompts to respond to and add to our garden.

- On the leaf:**
Write down 1 person, thing, or activity that makes you hopeful.
- On a flower:**
Write down 1 way you can help others shine or feel socially connected.
- On the cloud:**
Think about a challenging or hard problem you faced. Write down 1 lesson that you learned from it.





Belonging Box: NOEA 2024



✨ ✨ ✨
Bookmark our [Centene Hub](#) page for access to all the resources to help you sign up schools.

<https://www.beyonddifferences.org/centene-sign-up/>



Welcome Health Plan Representatives!

Thank you for bringing the No One Eats Alone® program to the schools in your local community!

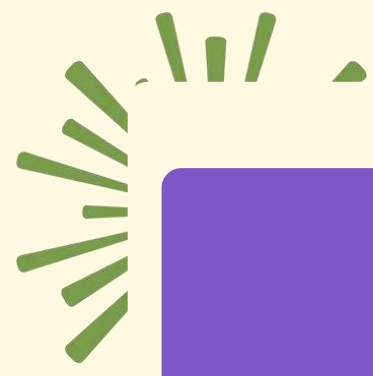


No One Eats Alone® Day teaches students how to make friends and create a culture of belonging. This program, sponsored by the Centene Charitable Foundation, inspires students to become leaders working to end social isolation and ensure that everyone in their school community feels accepted, respected and valued no matter their differences.

Students will learn how to make new friends through understanding what social isolation is, participating in community building activities, having courageous conversations, and learning how to include those who may be feeling left out.

Register your local school today!

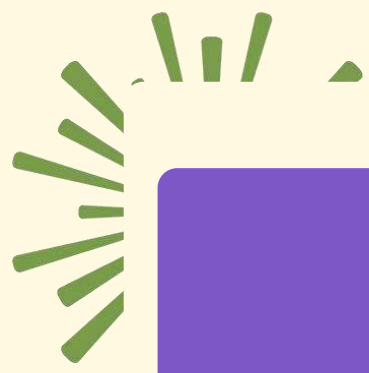
[SIGN UP HERE](#)



Tips for Recruiting Schools



- Contact our Partnership Success Coordinator, Janessa, at janessasoucy@beyonddifferences.org to get a list of schools that have previously used us in your area.
- Reach out to local Community-Based Organizations that you have partnerships with (i.e. Boys and Girls Club, YMCA, etc.)
- Use one of our email templates for ease of outreach (COMING SOON ON CENTENE HUB) or try to get in touch with the school secretary.

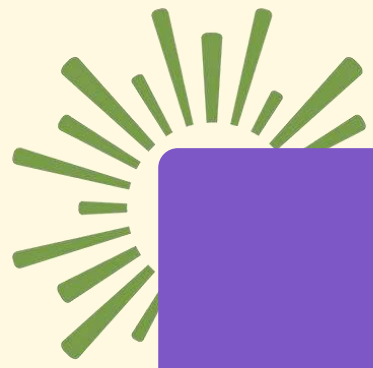


Tips for A Successful NOEA Day

- If you are planning to go to a school, connect with a staff member and some student leaders to help you organize NOEA Day in advance.
- Have students help set up an activity station for the mural project and calling their peers over to participate.
- Print out copies of the Conversation Cards and lay out on the lunch tables. Participate alongside the students. Modeling meeting new people helps them get out of their shell!



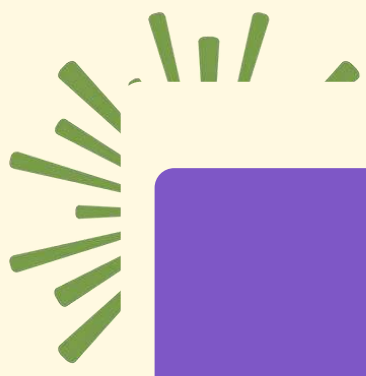
- Order additional swag from your healthcare



Considerations and Talking Points

- **Use more language around ending social isolation vs. anti-bullying**
- **If you are planning to do an assembly at a school, use our NOEA Assembly Guide (**COMING IN JANUARY ON CENTENE HUB**) for guidance on what to discuss. Emphasis can be on defining what social isolation is and how to cultivate social connections at school.**
- The NOEA program is a comprehensive set of school-based activities and lesson plans encourage youth to sit with others, find new friends, and model ways to end social isolation.
- Over 2,000 schools participate every year.
- NOEA listed as a [top recommendation](#) to foster social connection in schools by the Surgeon General's Office.
- NOEA Day can be celebrated anytime other than February 16th, and Conversation Cards can be used anytime for brain breaks during class, group counseling sessions, club



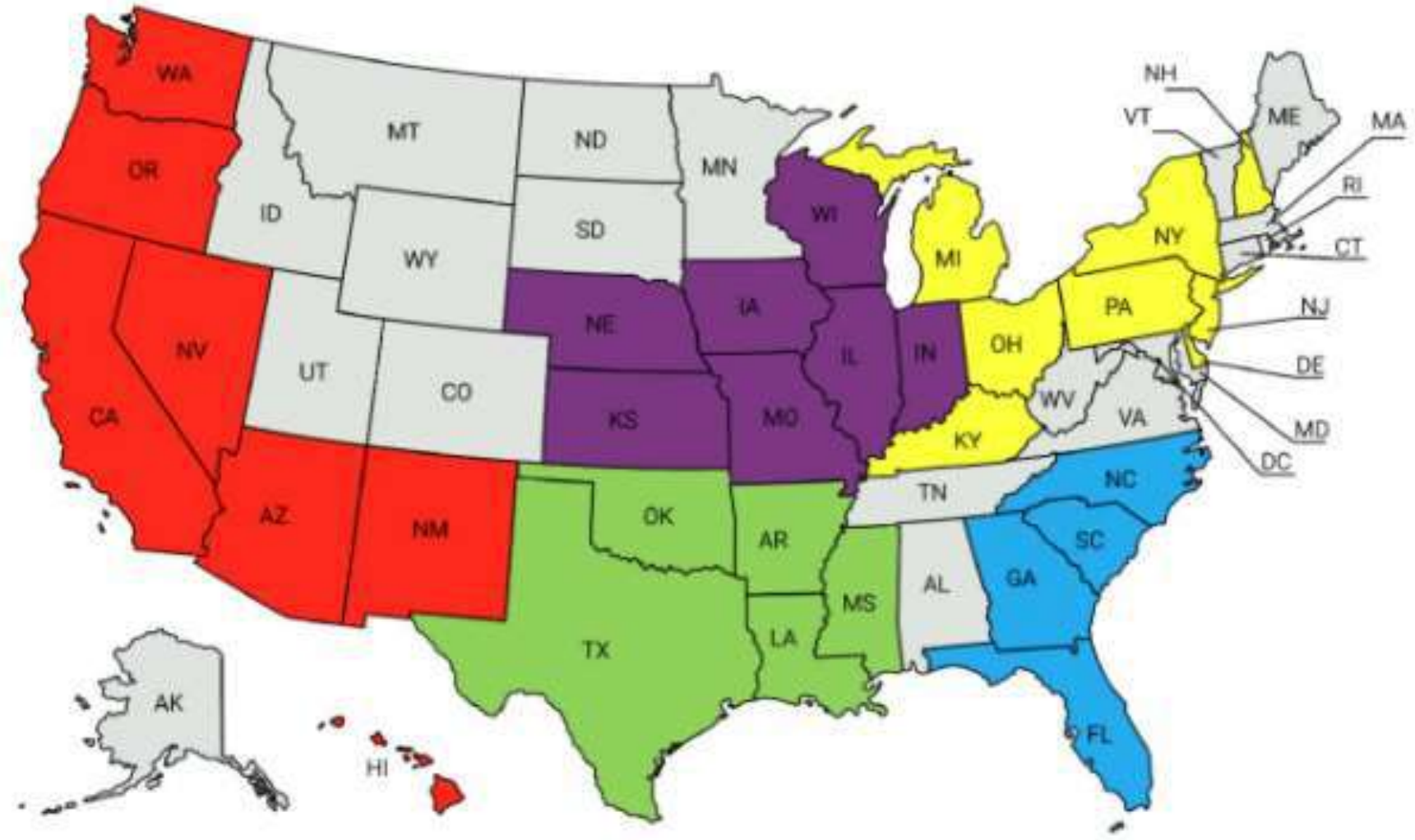


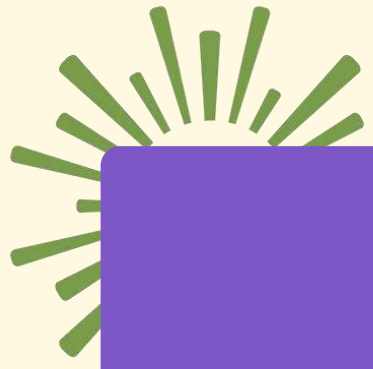
Incentives



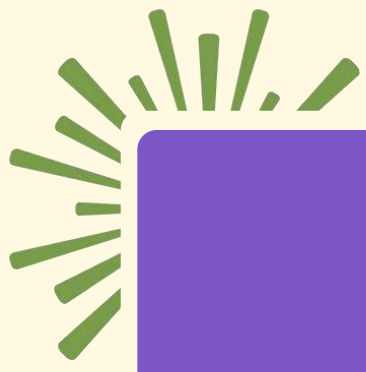
Beyond Differences NOEA Day Regions

Region 1 Cari Cates and Sonia Boyd
Region 2 Cari Cates and Sonia Boyd
Region 3 Francis Slay
Region 4 Michael Rossman
Region 5 Lavelle Betts





Q&A



Contact Us



General Questions:

alyssac@beyonddifferences.org

Acquire list of your schools and general outreach support:

janessasoucy@beyonddifferences.org

Press/comms support: barbara@zamospr.com